



Clarges, Mayfair London SW1

Architect/Designer:
Squire and Partners

Client:
British Land

Main Contractor:
Laing O'Rourke

Stonework Contractor:
Explore Manufacture and Vetter UK

Completion Date:
2017

Portland Stone:
Jordans Whitbed

Scope of Project:
External Portland Stone cladding and columns for major mixed-use scheme

The Clarges Estate is a 193,500 sq. ft. mixed-use development situated in the heart of Mayfair's Conservation Area. Designed by award winning prestigious London architectural practice Squire and Partners, the development replaces the current 1960's scheme with premium residential apartments and commercial space, spread over numerous buildings.

Squire and Partners' design used Portland Stone as the predominant cladding material, tying the character of the development to its Mayfair conservation area location. Jordans Basebed, which has an almost fossil-free matrix, was specified for the detailed hand carving on the fluted stone columns and bronze balconies. The smooth, flawless finish afforded by Jordans Basebed reflects the characteristics of the Piccadilly lace collar from which the name Piccadilly is derived.

To confirm their choice of materials and ensure there was sufficient capacity to supply the project, the design team visited Albion Stone's factory and mine to view the extraction and manufacturing processes. The stone's aesthetic parameters were also agreed by viewing the Jordans Basebed Range Panel.

Along with companies like British Gypsum, Kingspan and Ibstock, Albion Stone is one of a small number of innovative building product manufacturers to achieve BES6001 – Responsible Sourcing of Construction Products. This accreditation means using Jordans Basebed can contribute three BREEAM credits to any project. This development achieved BREEAM 'Excellent' for all the office space.

Explore Manufacture fixed the stone-on-precast panels while Vetter UK fixed the hand set stone. Albion Stone supplied approximately 2,500m² of Portland Jordans Basebed.



"Albion Stone supplied and produced a finely crafted product which is integral to the architectural expression of both the new Kennel Club headquarters and Clarges Mayfair residential buildings. The buildings use bespoke and expertly carved, hand finished fluted Basebed columns which draw on the history and craft associated with the grand houses of Piccadilly and resonate with the history and timeless elegance of Mayfair."

Michael Poots, Director, Squire & Partners

"Clarges Mayfair embodies a 'sophisticated simplicity' which encompasses the very best in design, craftsmanship and service."

James Taylor, Head of Residential, British Land

